

CHRISTIAN RUB

Senior Graphic Designer | UX/UI Designer | Frontend Developer



PORTFOLIO

<http://www.evolvekid.com>



215.279.4597



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DESIGN TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Adobe InDesign
- Adobe Premiere Pro
- Adobe After Effects

DEVELOPMENT

- HTML
- CSS
- Javascript
- PHP

OTHER

- Motion Graphics/Animation
- Video Production
- Photography
- Video/Photo Editing
- Product Design
- Sound Engineering
- Email Design
- Social Media

EDUCATION



Graphic Design/Product Design – Bachelor's of Fine Arts

The University of the Arts - Philadelphia, PA (2015-2020)



CAD Technology – Associates

Community College of Philadelphia - Philadelphia, PA (2013-2015)

EXPERIENCE



Senior Graphic Designer/ UX/UI Designer/ Frontend Developer

Majux Marketing - Philadelphia, PA (June 2021-Present)

- Designed and develop websites UX/UI layouts for law firms and responsible for an direct increase in client engagement. Played a key role in developing creative assets for websites, social media, print, and video projects.
- Collaborated closely with web development team to refine wireframes and create functional prototypes that enhanced user experience.
- Managed daily graphic design tasks, including creating visual assets, infographics, and marketing materials which improved brand consistency across client platforms.
- Improved internal workflow efficiency by implementing new design tools and processes.



Creative Design Manager

Milk Street Marketing - Philadelphia, PA (2020-2021)

- Acted as a versatile design lead, handling all digital and print-related graphic design needs, including logo design, branding, and product packaging.
- Produced and edited videos for various clients, incorporating motion graphics to enhance visual storytelling and engagement.
- Coordinated with account managers and the creative director to deliver tailored content for diverse industries, maintaining a 100% client satisfaction rate.
- Improved internal workflow efficiency by implementing new design tools and processes.

REFERENCES

Bernard Clark (Current Employer)

Majux Marketing - (215) 983-2642

Eric Kaplan (Former Supervisor)

Milk St Marketing - (215) 817-4417