


# CHRISTIAN RUB

Graphic Designer | Web Developer



 [WWW.EVOLVEKID.COM](http://WWW.EVOLVEKID.COM)

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## SKILLS

- Adobe Software (Photoshop, Illustrator, After Effects, InDesign, XD, Premiere Pro)
- HTML/CSS/JavaScript
- Frontend Web Development
- Web Design
- UX/UI Design/Wire-framing
- Motion Graphics
- Video Production & Editing
- Audio Engineering
- Photography & Editing
- 360° Photography
- Product Photography
- CMS Integration
- Backend Technology
- Branding
- Logo Design
- Graphic Design

## EDUCATION

### Graphic Design/Product Design

Bachelors of Fine Arts – University of the Arts

2015 – 2020

### CAD Technology (Computer Assisted Technology)

Associates – Community College of Philadelphia

2013 – 2015

## EXPERIENCE

### Web Developer

Tree Ring Digital | Denver, CO

2025 – Present

- Responsible for the creation and maintenance of client websites across diverse industries.
- Collaborate with designers, project managers, and clients to ensure seamless integration of design and functionality.
- Utilize web builders such as Elementor in conjunction with custom CSS and JavaScript to enhance site performance.

### Web Developer

beMarketing | Philadelphia, PA

2024 – 2025

- Responsible for the creation and maintenance of client websites across diverse industries, as well as various graphic tasks.
- Collaborated closely with designers, project managers, and clients to ensure polished final projects and design integration.
- Utilized web builders such as Elementor in conjunction with custom CSS and JavaScript to enhance site performance.
- Custom theme creation as well as custom plugin development experience.
- Designed and developed website layouts based on Adobe XD/Figma designs supplied by the graphics team.
- Developed creative assets for web and graphic projects.

### Web Developer/Graphic Designer

Regency Management Services | Philadelphia, PA

2024 – 2024

- Designed and implemented new recruiting website for the company, aimed at attracting new employees.
- Coded out website using HTML/CSS/ and JavaScript.
- Improved site design based on feedback and created overall look to fit their branding and company color palette.

## EXPERIENCE (CONTINUED)

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### Senior Graphic Designer/UX/UI Designer/Web Developer

Majux | Philadelphia, PA

2021 – 2024

- Designed and developed website wire-frames and UX/UI framework for clients in the legal sector.
- Responsible for a direct increase in client engagement and played a key role in developing assets for websites, social media, print, and video/photo projects.
- Collaborated closely with web development team lead to refine wire-frames and create functional prototypes that enhanced user experience.
- Managed daily graphic design tasks, including creating visual assets, infographics, and marketing materials which helped improve brand consistency across client platforms.
- Improved internal workflow by implementing new design tools and processes.

### Creative Design Manager

Milk Street Marketing | Philadelphia, PA

2020 – 2021

- Acted as versatile design lead, handling all digital and print-related graphic design needs, including logo design, branding, and product packaging.
- Produced and edited videos for various clients, incorporating motion graphics to enhance visual storytelling and engagement.
- Coordinated with account managers and the company director to deliver tailored content for clients in a wide range of industries, maintaining a 100% client satisfaction rate.

## REFERENCES

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### Bernard Clark

Previous Employer

(215) 983 – 2642

### Eric Kaplan

Previous Supervisor

(215) 817 – 4417

### Jason Marshall

Previous Supervisor

(484) 844 – 1169

