

Christian Rub

HYBRID DESIGNER / DEVELOPER · Web Development · UX/UI · Branding · Motion

Philadelphia, PA · (215) 279-4597 · christian@evolvekid.com · evolvekid.com

PROFILE

Hybrid designer/developer with over 7 years building engaging websites, brands and motion work for agencies and their clients.

EXPERIENCE

Lead Web Developer

2026 – Present

The Mighty Engine · Philadelphia, PA

- Led web development for agency client sites, from technical planning through build, QA and launch.
- Built custom WordPress and Elementor components with hand-written CSS and JavaScript, including scroll and interaction animation.
- Partnering with designers, strategists and account leads to turn approved designs into responsive, accessible, fast-loading sites.

Web Developer

2025 – Present

Osla Agency · Atlanta, GA

- Build and maintain client websites across diverse industries.
- Work with designers, project managers and clients to integrate design and functionality cleanly.
- Extend Elementor builds with custom CSS and JavaScript to improve site performance.

Web Developer

2024 – 2025

beMarketing · Philadelphia, PA

- Built and maintained client websites across diverse industries, and handled supporting graphic work.
- Developed custom themes and custom plugins alongside Elementor builds with custom CSS and JavaScript.
- Translated Adobe XD and Figma designs from the graphics team into finished website layouts.
- Produced creative assets for web and graphic projects.

Web Developer / Graphic Designer

2024

Regency Management Services · Philadelphia, PA

- Designed and built the company's new recruiting website to attract new employees.
- Hand-coded the site in HTML, CSS and JavaScript.
- Refined the design from stakeholder feedback to match company branding and color palette.

Senior Graphic Designer / UX/UI Designer / Web Developer

2021 – 2024

Majux · Philadelphia, PA

- Designed wireframes and UX/UI frameworks for client websites in the legal sector.
- Increased client engagement through assets for websites, social media, print, video and photo projects.
- Worked with the web development lead to refine wireframes into functional prototypes that improved user experience.
- Managed daily design output — visual assets, infographics and marketing materials — improving brand consistency across client platforms.
- Improved internal workflow by introducing new design tools and processes.

Creative Design Manager

2020 – 2021

Milk Street Marketing · Philadelphia, PA

- Served as design lead for all digital and print work, including logo design, branding and product packaging.
- Produced and edited client videos with motion graphics to strengthen visual storytelling and engagement.
- Coordinated with account managers and the company director to deliver tailored content across a wide range of industries, maintaining a 100% client satisfaction rate.

SKILLS

Development	HTML, CSS, JavaScript
	Front-End Development
	CMS Integration
	Back-End Technology
Design	Web Design
	UX/UI & Wireframing
	Branding
	Logo Design
Motion & Media	Graphic design
	Motion Graphics
	Video Production & Editing
	Audio Engineering
Tools	Photography & Editing
	360° & Product Photography
	Adobe Photoshop, Illustrator, After Effects, InDesign, XD, & Premiere Pro
	Figma
	WordPress
	Elementor

EDUCATION

Bachelor of Fine Arts, Graphic Design / Product Design · University of the Arts	2015 – 2020
Associate Degree, CAD Technology · Community College of Philadelphia	2013 – 2015

REFERENCES

Bernard Clark · Previous Employer	(215) 983-2642
Eric Kaplan · Previous Supervisor	(215) 817-4417
Jason Marshall · Previous Supervisor	(484) 844-1169